

## MEMBERS' WEB PAGE POLICY

Web pages were previously free for members, but that is no longer feasible. The basic cost of a web page for members is now \$25 (still a very good deal). The url will be [www.hawaiicraftsmen.org/PersonsName.htm](http://www.hawaiicraftsmen.org/PersonsName.htm).

The webpage will consist of 4 -5 images of a member's work and one portrait image of the artist with contact information. The photos should be 72 dpi jpegs of at least 800 pixels wide so that large pop-up versions of each artwork can be shown. The photos should be sent directly to Marsha Eaton, the HC Webmaster, at [marsha@hawaii.rr.com](mailto:marsha@hawaii.rr.com) and can be sent in one batch as attachments since Road Runner allows large files.

The page can also contain an artist's statement, resume including showings, galleries, collectors, etc. It should be submitted in Word or online in an email as text. See [www.hawaiicraftsmen.org/JeromeHeck.htm](http://www.hawaiicraftsmen.org/JeromeHeck.htm) for a good example of an average size page.

The page usually takes just a day to develop and a test page will be sent to the artist for approval before it is 'live' and added to the member list. If the artist has a website, a link to it can go on the page, too.

Payment can be made via PayPal at [Alohamarketing.com/payment.htm](http://Alohamarketing.com/payment.htm) or a check (Marsha can invoice if one is necessary for business records). Updating present member websites with new photos, additional or changed copy will be \$10. Changing contact information or typos is free.

A member who already has a website can send the url to Marsha to be linked at no charge.

There is no hosting charge to members on the Hawaii Craftsmen web site but it is only for members in good standing. If dues are delinquent, the member's webpage will be taken off the site but archived so that when dues are up-to-date, the webpage will be uploaded again. There will be no additional charge to do this. Those who presently have web pages need to make sure your membership is current.