



HAWAII
CRAFTSMEN
EDUCATE · CREATE · INNOVATE

50 YEARS

PROSPECTUS FOR IMMERSIVE MASTER CLASSES WITH MAGDALENE ODUNDO, OBE

Oahu, HI, October 2-6, 2017
Big Island, HI, October 10-14, 2017



CALL TO ARTISTS FOR A JURIED SELECTION OF PARTICIPANTS

As part of its 50th anniversary celebration, Hawai'i Craftsmen has invited the internationally renowned artist, Magdalene Odundo, OBE, for a residency in October 2017, during which time she will lead two 5-day immersive, experiential master classes on Oahu and Hawaii Island. Ms. Odundo will share her creative process of finding and translating inspiration from everyday experiences and conceptual thoughts into individual and collaborative abstract works of art, which she has created in a range of media throughout her career. Additionally, she will hold two free public wet clay demonstrations at the Honolulu Museum of Art School, in Honolulu, Oahu on Oct. 2, 2017 and at Volcano Arts Center, in Volcano, Hawaii Island on Oct. 9, 2017.

Hawai'i Craftsmen invites both emerging and established artists to submit applications for a rare opportunity to spend extended quality time with this internationally respected scholar-artist. To enable the cross pollination of ideas between different media, fine craft ideologies, and a range of artistic practices, artists of all media are encouraged to apply. In an experiential, informal setting free from everyday pressures, emphasis will be placed as much on developing new ideas and concepts as on expanding artistic practices. With a maximum of 12 selected participants, each master class is designed to foster creative, intellectual, and professional growth while allowing Ms. Odundo to work closely with, guide, and mentor participants in moving beyond their creative comfort zones and in experimenting with new ideas that will help expand their current artistic practices.

Under Ms. Odundo's leadership, artists are encouraged to take risks and pursue challenges and projects that will help them take important new developmental steps. In turn, master class participants from Hawaii will share with Ms. Odundo and each other their knowledge and insights about Hawaii's unique cultural, geographic, and natural environment and its influences on the artistic heritage of the islands.

IMMERSIVE MASTER CLASSES WITH MAGDALENE ODUNDO, OBE

CULTURAL CROSSROADS AND THE URBAN ENVIRONMENT, OCT. 2-6, 2017, UNIVERSITY OF HAWAII-MANOA, HONOLULU, HAWAII

Held on the island of Oahu, this master class will focus on the role that cross-cultural influences have played in Hawaii's artistic heritage and how participants can derive new inspiration from the cultural diversity of Hawaii's urban setting.

NATURE AND GEOGRAPHIES, OCT. 10-14, 2017, VOLCANO ART CENTER, VOLCANO, HAWAII

Held on the island of Hawaii (Big Island), this master class will focus on gleaning ideas and inspiration from the ever-changing natural environment and the geographic features specific to this island's active volcanic setting.

MAGDALENE ODUNDO, OBE

World-renowned Kenyan-British artist, Magdalene Anyango Namakhiya Odundo, OBE, was born in Nairobi in 1950 and received her early education in India and Kenya. She studied Graphic Arts at the Nairobi Polytechnic in Kenya and the Cambridge College of Art in the U.K. She changed her focus to ceramics while studying for her BA at West Surrey College of Art and Design (now University for the Creative Arts). She subsequently received an MA from the Royal College of Art in London. Following her university studies, Ms. Odundo pursued field research in traditional hand-building techniques in Nigeria, Kenya, and New Mexico. She then taught at the Commonwealth Institute in London from 1976 to 1979, at the Royal College of Art in London from 1979 to 1982, and was subsequently appointed as Professor of Ceramics at the University for the Creative Arts, Farnham, England, from which she recently retired. Although Ms. Odundo is mostly known for her sensuous sculptural ceramics, she began collaborating with internationally celebrated glass-blowers in 2011, with whom she has been creating large-scale site specific installations based on her sketches, life drawings, ceramic forms, museums visits, and conceptual inspirations from everyday experiences.

In 2008, Ms. Odundo was awarded the African Art Recognition Award by Detroit Art Institute and appointed Officer of the Order of the British Empire (OBE) at Queen Elizabeth's birthday. In 2014, she received an honorary doctorate from the University of Florida and an honorary award from the University for the Arts in London in 2016. Her work can be found in major museums and private collections worldwide.

MASTERCLASS ACTIVITIES

Through immersive activities and intense peer interaction and feedback, the master class format encourages participants to infuse fresh ideas into and think beyond their usual practice, technique, and media and to engage in dialogue that fosters artistic experimentation and innovation. Class time includes demonstrations; slide presentations by Ms. Odundo and participating artists; field excursions to important cultural and geographic sites to explore new sources for material, subject, and conceptual inspiration; sketching exercises and life drawing sessions with live cultural performances; shared studio time working with clay and drawing media; and thoughtful, topical discussions about different fine craft perspectives and approaches. Evening gatherings and activities offer optional group enjoyment and relaxation. Due to the immersive intent of each master class, participants will reside at the shared accommodations provided by Hawai'i Craftsmen for the duration of each 5-day session.

During the master class, participants are expected to engage in critical discourse and constructive input; to share their knowledge and insights about Hawai'i's unique cultural, geographic, and natural setting; and to begin developing a portfolio of ideas as a basis for creating a new body of meaningful art works that reflect their immersive experience. A selection of these new art works will be featured in an exhibition in 2018. Moreover, local participants will be invited to present their insights about the immersive experience to the public in a panel discussion to be held in Honolulu in 2018.



APPLICATION PROCESS

Applications are accepted only via the online call for entry system, CaFE, at www.CallForEntry.org. A link will be provided on the Hawai'i Craftsmen website during the application period from Jul. 1- 31, 2017. In addition to completing the CaFE application form, artists must upload a 3-page artist statement, a digital portfolio of no more than 20 images of 10 original art works created within the past 5 years; a full resume or CV, and a non-refundable application fee. Applicants are strongly encouraged to format, prepare, and upload all application materials at least 1 week before the Jul. 31, 2017 deadline to allow for possible technical difficulties or the accommodation of extra assistance.

Participants WITHOUT computer knowledge or in need of extra assistance are requested to contact the program coordinators, Barbara Thompson (barbarathompson@hawaiicraftsmen.org) or Christopher Edwards (Christopher@christopheredwards.net) on Oahu and Evan Jenkins (evanjenkinsglass@yahoo.com) on Hawaii Island, well in advance of the deadline to receive individualized application help. See www.CallForEntry.org/cafehlp.html for directions and help in using CaFE.

SELECTION PROCESS

An independent committee of curators and art professionals, including Ms. Odundo, will review online applications and select a maximum of 12 participants for each 5-day master class. Participants will be selected on the basis of their potential in contributing to the group's dynamics and goals of achieving critical discourse, experimentation, and collaboration. Criteria for selection will include artistic merit and creative ability; potential for artist's ideas and project goals to derive the most benefit from Ms. Odundo's guidance and to complement the ideas and project goals of other participants; artist's ability to communicate well, to engage in critical discourse, and to propose innovative approaches in the development of new fine craft art directions; and artist's potential for working well in an intensive, immersive group environment—regardless of educational qualifications. Evaluations for selection will be gleaned from the completed application form, artist statement, and uploaded image portfolio of representative art works. Applicants are encouraged to consider and address the selection criteria mentioned above when completing their statement and selecting their supporting materials. Artists selected for participation will be notified by email on Aug. 15, 2017. Selected participants must pay their tuition by Aug. 21, 2017 in order to hold their place. Directions on how to post tuition payment will be provided at the time of selection notification.

APPLICATION FEES AND TUITION

NON-REFUNDABLE APPLICATION FEE

\$5 (Hawai'i Craftsmen members)
\$15 (Non-members)

MASTER CLASS TUITION

\$550 (Hawai'i Craftsmen members)
\$650 (Non-members)

Master class tuition includes 5 nights shared accommodations, mandatory supplies, class activities and field trips, transportation to and from master class related activities, 5 lunches, and a culminating dinner experience. Hawai'i Craftsmen membership must be active through October 14, 2017 to qualify for the discounted member's fees. Hawai'i Craftsmen artists can renew their membership when applying online on CaFE. New members are required to visit www.hawaiicraftsmen.org/membership prior to applying on CaFE. Hawai'i Craftsmen 1-year membership dues are:

Family \$75, Individual \$50, Seniors (65 & older) \$30, Student (w/ valid ID): \$25.

ADA COMPLIANCE

This program complies with the Americans with Disabilities Act (ADA), which prohibits discrimination in the provision of programs, services, or activities to individuals with disabilities. We invite applicants with special needs to contact our staff, upon registration, so that accommodations for smooth inclusion may occur. For more information on obtaining special needs for any of the program activities described herein, please contact Program Chair, Barbara Thompson, at barbarathompson@hawaiicraftsmen.org.

IMPORTANT DATES TO REMEMBER

APPLICATIONS ACCEPTED ONLINE VIA CAFE: JUL. 1-31, 2017; ACCEPTANCES ANNOUNCED VIA EMAIL AUG. 15, 2017

FREE PUBLIC WET CLAY DEMONSTRATIONS BY MAGDALENE ODUNDO, OBE

Oct. 1, 2017, 5:30-6:30 PM, Honolulu Museum of Art School, Rm 101, 1111 Victoria St. Honolulu, HI
Oct. 9, 2017, 5:30- 6:30 PM, Volcano Art Center, 19-4074 Old Volcano Rd, Volcano, HI

CULTURAL CROSSROADS AND THE URBAN ENVIRONMENT: AN IMMERSIVE MASTER CLASS WITH MAGDALENE ODUNDO, OBE OCT. 2-6, 2017, UNIVERSITY OF HAWAII-MANOA, HONOLULU, HAWAII

NATURE & GEOGRAPHIES: AN IMMERSIVE MASTER CLASS WITH MAGDALENE ODUNDO, OBE, OCT. 10-14, 2017, VOLCANO ART CENTER, VOLCANO, HAWAII

PROGRAM SUPPORTERS

Hawai'i Craftsmen is a 501(c)(3) volunteer organization supported by members, donations, and charitable grants. Please support our fundraising efforts. Your contributions are completely tax deductible. This program is supported by the Hawai'i State Foundation on Culture and the Arts, the Hawaii Community Foundation, the Atherton Family Foundation, the Cooke Foundation, The McInerney Foundation, the National Endowment for the Arts, the Laila Twigg-Smith Art Fund of the Hawaii Community Foundation, several private family foundations and our members. For additional support, thanks also to the Honolulu Museum of Art, Oahu; the Honolulu Museum of Art School, Oahu; Volcano Art Center, Hawaii Island; and University of Hawaii-Manoa Art Department, Oahu, East West Center, Oahu. Photographs courtesy of Magdalene Odundo and Ben Boswell.

FOR MORE INFORMATION: WWW.HAWAIIICRAFTSMEN.ORG, INFO@HAWAIIICRAFTSMEN.ORG, (808)521-3282



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